

PERSONAL INFORMATION

Iva Zvěřinová

 José Martího 407/2, 162 00 Prague 6 (Czech Republic)

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WORK EXPERIENCE

Jan 2008–Present

Research fellow – environmental sociologist

Charles University in Prague, Environment Center
Ovocný trh 5, 116 36 Praha 1 (Czech Republic)
www.czp.cuni.cz

Sociological analysis; socio-economic research; multi-disciplinary research.

Research topics:

- public acceptability of climate change policies
- environmentally significant behaviour (energy use in households, purchase and use of electric vehicles, and consumption of organic food)
- non-market valuation with focus on health benefits;
- health and environmental risk perception.

Business or sector Public university

2016–2018

Researcher

Institute for Democracy and Economic Analysis: A Project of the Economics
Institute of the Czech Academy of Sciences, CERGE-EI
Politických vězňů 7, 111 21 Prague 1 (Czech Republic)

socio-economic research

Business or sector Public research institution

Mar 2007–Sep 2007

Research assistant

Institute of Sociology of the Academy of Sciences of the Czech Republic
Jilská 1, 110 00 Praha 1 (Czech Republic)

Data collection: in-depth interviews, focus group discussions; report preparation; research topic:
socioeconomics of housing

Business or sector Public research institution

Oct 2006–Sep 2007

Head of library, Library of social sciences

Faculty of Arts, Charles University in Prague, Library of social sciences
nám. Jana Palacha 2, 116 38 Praha 1 (Czech Republic)

Management: planning, directing, supervising

Business or sector Public university

2005

Research assistant

Liga lidských práv (Human Rights League)
Burešova 6, 602 00 Brno (Czech Republic)

Data collection: in-depth interviews, focus group discussions; qualitative data analysis

Business or sector Non-governmental organisation (protection of human rights)

EDUCATION AND TRAINING

- 2019 **Doctor of Philosophy (PhD)**
Faculty of Arts, Charles University in Prague
nám. Jana Palacha 2, 116 38 Praha 1 (Czech Republic)
sociology
- 18 Aug 2014–29 Aug 2014 **Groningen Energy Summer School 2014 Smart Grids from a Global Perspective: bridging old and new energysystems.**
University of Groningen, Groningen (Netherlands)
- May 2012–Jun 2012 **Course on 'Stated preference methods - state of the art modeling'**
SLU, the Swedish University of Agricultural Sciences, Prof. Bengt Kristrom, Umeå (Sweden)
contingent valuation and choice experiments
- 2011 **Master's degree (Mgr.)** ISCED5B
Faculty of Arts, Charles University in Prague
sociology
- Sep 2007–Feb 2008 **Exchange student**
Ludwig-Maximilians-Universität München
sociology

PERSONAL SKILLS

Mother tongue(s) Czech

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
German	B2	B2	B1	B1	B2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Job-related skills Statistics

Digital skills MSOffice, statistical softwares (SAS, SPSS, R-software)

ADDITIONAL INFORMATION
Publications
ARTICLES IN PEER REVIEWED JOURNALS

Zvěřinová, I.; Máca, V.; Ščasný, M.; Strube, R.; Marques, S.; Dubová, D.; Kryl, M.; Craveiro, D.; Taylor, T.; Chiabai, A.; García de Jalón, S. (2020), How to Achieve a Healthier and More Sustainable Europe by 2040 According to the Public? Results of a Five-Country Questionnaire Survey. *Int. J. Environ. Res. Public Health* 2020, 17, 6071. <https://doi.org/10.3390/ijerph17176071>

Máca, V.; Ščasný, M.; Zvěřinová, I.; Jakob, M.; Hrnčif, J. (2020), Incentivizing Commuter Cycling by Financial and Non-Financial Rewards. *Int. J. Environ. Res. Public Health* 2020, 17, 6033. <https://doi.org/10.3390/ijerph17176033>

Kyselá, E., Ščasný, M., & Zvěřinová, I. (2019). Attitudes toward climate change mitigation policies: a review of measures and a construct of policy attitudes. *Climate Policy*, 19(7), 878–892. <https://doi.org/10.1080/14693062.2019.1611534>

Ščasný M., Zvěřinová I. and Hunt A. (2019). Nature-Based, Structural, or Soft Measures of Adaptation? Preferences for Climate Change Adaptation Measures to Limit Damages from Droughts. *IES Working Papers*, 16/2019.

Xhelili, A., Strube, R., Grossi, F., Zvěřinová, I., Taylor, T., Martinez-Juarez, P., Quiroga, S., Suárez, C., & Gjorgjev, D. (2019). A Technological Scenario for a Healthier, More Equitable and Sustainable Europe in 2040: Citizen Perceptions and Policy Implications. *International Journal of Environmental Research and Public Health*, 17(1), 231. <https://doi.org/10.3390/ijerph17010231>

Bell, Khan, Romeo-Velilla, Stegeman, Godfrey, Taylor, Morris, Staatsen, van der Vliet, Kruijze, Anthon, Lillefjell, Espnes, Chiabai, de Jalón, Quiroga, Martinez-Juarez, Máca, Zvěřinová, ... Costongs. (2019). Ten Lessons for Good Practice for the INHERIT Triple Win: Health, Equity, and Environmental Sustainability. *International Journal of Environmental Research and Public Health*, 16(22), 4546. <https://doi.org/10.3390/ijerph16224546>

Ščasný, M., Zvěřinová, I., & Czajkowski, M. (2018). Electric, plug-in hybrid, hybrid, or conventional? Polish consumers' preferences for electric vehicles. *Energy Efficiency*, 11(8), 2181–2201. <https://doi.org/10.1007/s12053-018-9754-1>

Alberini, A., Bigano, A., Ščasný, M., Zvěřinová, I. (2018). Preferences for Energy Efficiency vs. Renewables: What Is the Willingness to Pay to Reduce CO2 Emissions? *Ecological Economics*, 144, 171-185. <https://doi.org/10.1016/j.ecolecon.2017.08.009>

Van der Vliet, N., Staatsen, B., ... Zvěřinová, I., ... Schuit, J. (2018). The INHERIT Model: A Tool to Jointly Improve Health, Environmental Sustainability and Health Equity through Behavior and Lifestyle Change. *International Journal of Environmental Research and Public Health*, 15(7), 1435. <https://doi.org/10.3390/ijerph15071435>

Ščasný, M., Zvěřinová, I., Czajkowski, M., Kyselá, E., Zagórska, K. (2016). Public Acceptability of Climate Change Mitigation Policies: A Three-Country Stated Preference Study. Manuscript submitted to Climate Policy.

Andersen, Z. J., Sram, R. J., Ščasný, M., Gurzau, E. S., Fucic, A., Gribaldo, L., Zvěřinová, I. ... Knudsen, L. E. (2016). Newborns health in the Danube Region: Environment, biomonitoring, interventions and economic benefits in a large prospective birth cohort study. *Environment International*, 88, 112–122. <http://doi.org/10.1016/j.envint.2015.12.009>

Urban, J., Zvěřinová, I., & Ščasný, M. (2012). What Motivates Czech Consumers to buy organic food? *Sociologický časopis / Czech Sociological Review*, 48(3), 509-536.

BOOKS/BOOK CHAPTERS

Ščasný, M., Urban, J., Zvěřinová, I. (2013). Environmentally Significant Behaviour in the Czech Republic: Energy, Food and Transportation. Praha: Karolinum.

Melichar, J., Kaprová, K., Máca, V., Zvěřinová, I. et al. (2011). Applied environmental economics and econometrics: Czech perspective. [Praha]: Litomyšl Seminar.

Urban, J., Zvěřinová, I., & Proková, A. (2011). Motivation towards energy-saving behaviour among students: An application of the theory of planned behavior. In P. Šauer & P. Šauerová (Eds.), *Environmental Economics and Policy: Young scholars perspective* (pp.183-190). Litomyšl: Litomyšl Seminar Publishing.

Urban, J., Ščasný, M., & Zvěřinová, I. (2008). How much are Prague consumers willing to pay for organic food? In: P. Šauer (Eds.), *Environmental Economics and Policy – Young Researchers Perspective*. Praha: Nakladatelství a vydavatelství litomyšlského semináře. ISBN 978-80-86709-14-7.

PROJECT REPORTS

Zvěřinová, I., Ščasný, M., & Máca, V. (2018). INHERIT: *Barriers and Potential for Adopting Healthier, More Equitable and Environmentally Friendly Solutions Identified in a Five-Country Survey*. Charles University Environment Centre, Prague, August, 2018.

Zvěřinová I., Ščasný M., Kyselá E. (2014). What Influences Public Acceptance of the Current Policies to Reduce GHG Emissions? WP2 Deliverable 2.5. Prague, Charles University Environment Center.

Ščasný, M., Zvěřinová, I., Czajkowski, M., Kyselá, E., Zagórska, K. (2015). *EU Climate Policy as the Public Likes it: Understanding the Public Acceptability of Policies and Policy Instruments*. Report from Task 4.8, CECILIA2050 Report. Prague: Charles University Environment Center.

Ščasný, M., Zvěřinová, I. (2014). Stated-preference study to examine the economic value of benefits of avoiding selected adverse human health outcomes due to exposure to chemicals in the European Union: Part II: Fertility and Developmental Toxicity. Prague, Charles University Environment Center.

Ščasný, M., Zvěřinová, I. (2014). Report on survey data analysis: How do Czech households respond to different measures to increase energy efficiency? Prague, Charles University Environment Center.

Research projects

- Frontiers in Energy Efficiency Economics and Modelling (Czech Science Foundation, EXPRO-excellence in basic research, 2019–2023); researcher
- COACCH: CO-designing the Assessment of Climate CHange costs (Horizon 2020, 2017-2021); researcher
- INHERIT: INter-sectoral Health Environment Research for InnovaTions (Horizon 2020, 2016-2019); researcher
- Improving predictive validity of valuation methods by application of an integrative theory of behavior (GA ČR, 2015-2017)
- SUPREM: Systémová uživatelská podpora rozvoje elektromobility (TAČR, 2016- 2017); researcher
- ECONADAPT: The economics of climate change adaptation (FP7, 2013-2016); researcher
- CECILIA2050: Choosing Efficient Combinations of Policy Instruments for Low-carbon development and Innovation to Achieve Europe's 2050 climate targets (FP7, 2012–2015); researcher
- Stated-preference study to examine the economic value of benefits of avoiding selected adverse human health outcomes due to exposure to chemicals in the European Union (ECHA, 2012-2013); researcher
- DEFINE: Development of an Evaluation Framework for the INtroduction of Electromobility (ERA-NET TRANSPORT, 2012-2014); researcher
- PURGE: Public health impacts in URban environments of Greenhouse gas Emissions reduction strategies (FP7, 2011–2014); researcher
- Environmentally significant behavior model application (Czech Science Foundation, 2008 - 2010); researcher
- DISTRIBUTION - Analysis of distributional and social impacts of sector policies (Ministry of Education, Youth and Sports of the Czech Republic, 2006–2011); researcher
- IN-STREAM: INtegrating MainSTREAM Economic Indicators with those of Sustainable Development (FP7, 2008–2011); researcher

Teaching

2009-present: Environmental Sociology, Department of Sociology, Faculty of Arts, Charles University in Prague

2010: Introduction to Environmental Sociology, Department of Social and Cultural Ecology, Faculty of Humanities, Charles University in Prague

Membership in professional organizations:

2011 – now: European Sociological Association

2011 – now: Association of Environmental and Resource Economists