

# Vojtěch Čemus

My academic interest lies in exploring interconnections among issues of environment, development and business strategy. I have been exploring issues like direct foreign investments, social regulation of markets, corporate social responsibility, social entrepreneurship, BoP concepts or responsible consumption. My particular focus on these issues is then in the context of South and Southeast Asia.

## Education

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### **University of Edinburgh, UK**

09/2016 – 08/2017; **MSc Environment and Development, Full Time: With Distinction (GPA: 3.7)**

Modules including: Economic Issues in Public Policy, Understanding Environment and Development, Principles and Practices of Development, Sustainability, or Corporate Responsibility in Global Context

### **Lancaster University, UK & Hong Kong University of Science and Technology, HK**

10/2013 - 06/2016; **BSc Business Studies (Study Abroad), Full Time: With Merit (GPA:3.3)**

Modules included: Project Management, Business Intelligence and Data Mining, E-business, Corporate Strategy, Negotiations and Decision Support, Critical and Creative Communication or Entrepreneurship

## Certifications

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### **Delft University of Technology, NL**

21.4.20; **SPCEx: Sustainable Packaging in a Circular Economy**

### **Massachusetts Institute of Technology, USA - MITx**

01/2019 – 04/2019; **The Challenges of Global Poverty, Distance course (GPA: 3.3)**

Distance certified course finished with proctored exam

## Work Experience

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### **Charles University, Environment Centre**

1.1.2020 – Now; Researcher

Soil protection standards project with retail supply chains; Research on exploring barriers to FSC standard application in Czech forestry; Execution of subsequent academic and research tasks

### **Elements**

1.10.2019 – Now; Founder

Project based on creation of new concept for coffee distribution with strong emphasis on ecology, promotion of sustainable coffee and social reach. [www.elementscoffee.cz](http://www.elementscoffee.cz)

### **Čemus - CZ, spol. s.r.o.**

1.9.2017 - now – Co-owner – Pharmacy retail

Analysis and execution of new market opportunities; Marketing communications and campaigns; Strategy and new product development

## **Dissertation project with Sovannak Palm Sugar Cambodia, Phnom Penh**

9.5. – 15.6.2017: Individual postgraduate research project and brief consultancy

Full project preparation; Ethnographical research in a Cambodian rural community and the company office; Consultancy on company's business operations; Feedback report

## **Bosal ČR, s.r.o.**

8.7 – 22.8.2014: HR Internship

Contextualization of corporate materials into local settings; preparation of exit interview forms; preparation of basic materials and web design for company's web pages; preparation of employee induction

## **Other positions:**

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**Lancaster Postgraduate Prospectives Society – President (2016)**

**Lancaster University Management School – Student Representative (2016)**

## **Skills and qualification**

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### **IT:**

- Advanced skills with MS Office
- Advanced skills with graphical editing and design

### **Team work and organisational skills:**

- Organization of a short human rights documentary film festival (Lancaster University)
- Full organisation of my individual postgraduate research project in Cambodia
- Regular participations at problem solving competitions (e.g. Mc Kinsey Solve It, L'Oréal Brand Storm)

### **Problem solving and Analytics**

- Finals at Flux UK - nation-wide student problem solving competition
- Report writing, statistical analysis, business analysis
- Academic writing and analysis
- Advanced methods in quantitative and qualitative research
- Statistical software skills (R, Weka, SPSS, Minitab)

### **Communication and presentation skills**

- Participation at Edinburgh University Model of United Nations Conference (EdMUN)

## **Languages**

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**Czech** (Native); **English** (Fluent); **Spanish** (Skilled - completed A levels on the B2 level); **Mandarin** (Lower Intermediate); **Russian and Arabic** (Elementary knowledge)